

# Hubert Burda Media, Offenburg

Hubert Burda Media

## Increasing the efficiency of the cooling system and expanding reserve capacity

### Project

Hubert Burda Media is an international media group. Burda products include the magazines Bunte, Focus, and Chip Online, as well as the business platform XING and the retailer Cyberport. Nearly 10,000 employees generate approximately \$3 billion in annual revenue. The Hubert Burda Media Tower at the company's headquarters in Offenburg is a 67-meter-high office building from the 1960s, which underwent extensive modernization in 2004. 7,200 square meters of gross floor space accommodate 200 workstations. Since 2025, the sp.ICE ice storage system in the underground concrete tank has been providing efficient air conditioning.

### Scope of delivery and services

- ❄ Planning, manufacturing, and on-site assembly

### Technology

- ❄ Ice storage type sp.ICE INSITU

### Performance data

- ❄ Storage capacity: 110 MWh
- ❄ Charging time: 14.4 hours
- ❄ Charging capacity: 700 kW

Commissioning 2025

